



FOR IMMEDIATE RELEASE

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Memory Care Opens at The Landing at Willow Grove

WILLOW GROVE, Pa., (April 22, 2015) – Individuals with Alzheimer’s, dementia, or other memory-related conditions now have a welcoming new specialized residential choice: the Safe Harbor memory care neighborhood located within The Landing at Willow Grove senior living community. Safe Harbor, which includes 23 private or shared studio apartments, is staffed by friendly, compassionate professionals who are skilled in working with memory care residents. The Safe Harbor team works closely with doctors and families to provide a personalized memory care plan for each resident – so they can be their best at every moment of the day.

The lakeside community features an engaging environment with a soothing decor and stylish, restful common areas. The lounge includes a fireplace, spaces for activities and socializing, as well as access to a secure outdoor memory care garden with gazebo. All apartments are bright, furnished and include a spacious bathroom, and each apartment door is decorated with memory boxes to provide comforting memory prompts.

Residents share meals in the dining area, and enjoy a daily schedule of social activities designed specifically for individuals with memory disorders. They are often escorted to other areas within The Landing at Willow Grove so they can participate in appropriate activities including physical therapy, cultural events, and use of the on-site beauty salon and barber shop.

“The new Safe Harbor Memory Care neighborhood reflects the high standards and exceptional care offered throughout The Landing at Willow Grove,” explained Renee Ackerman, executive director of the senior community. “We carefully created this warm and welcoming environment to provide memory care residents with the dignity, respect, and quality of life they deserve – while offering families much-needed peace of mind. It is exciting to be able to bring this valuable and necessary service to our region.”

As a personal care community, The Landing at Willow Grove offers affordable, individualized services for those needing some level of assistance with daily living tasks such as bathing, dressing, grooming, personalized laundry services, housekeeping services, and daily medication monitoring services, if needed. In addition, residents enjoy a daily schedule of activities and social opportunities, exercise and wellness programs, nutritious chef-prepared meals, 24-hour staffing, and an emergency call system. The community also offers respite services designed to give caregivers a much deserved break.

Founded in 1990, The Landing at Willow Grove (www.thelandingatwillowgrove.com) community includes 105 studio apartments to accommodate 115 residents. Many apartments enjoy scenic views of Willow Lake, bridges crossing the lake, seasonal wildlife, and diverse foliage. Private tours are held daily, and applications for personal care or memory care residence are available by calling 215-830-0433.

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Dining Room in Safe Harbor Memory Care Neighborhood.

STYLE, COMFORT, AND QUALITY FOCUS OF NEW SAFE HARBOR MEMORY CARE NEIGHBORHOOD

The newly opened Safe Harbor memory care neighborhood, located within The Landing at Willow Grove personal care and senior living community, offers residents with Alzheimer's, dementia, or other memory-related conditions a wonderful level of specialized care. Residents enjoy meals and activities in the beautiful new dining room, pictured here, along with countless services and amenities that make each day special.



**Safe Harbor's Newly Renovated Living Room
With fireplace.**

NEW SAFE HARBOR MEMORY CARE NEIGHBORHOOD WELCOMES FAMILY AND FRIENDS

Individuals with Alzheimer's, dementia, or other memory-related conditions are able to enjoy a wonderful level of specialized care in Safe Harbor's warm and welcoming environment. Located within The Landing at Willow Grove, Safe Harbor includes many places to visit with friends and family, including this comfortable lounge with fireplace.